What Is SevenDays®?
We provide opportunities encouraging all people to increase kindness through knowledge, mindset and behaviors. We accomplish this with our SevenDays® 2021 experiences held in April 2021. Each day, a new theme helps us practice kindness.

SevenDays® Does More
Throughout the year, we work to keep kindness in the forefront of our community’s thoughts and actions. Here are a few of our initiatives.

**LOVE**
LOVE day is a celebration of the YOUTH in Kansas City! We highlight teens making ripples of kindness.

**DISCOVER**
Share a meal and fun activities at our DISCOVER diversity dinner while meeting new friends.

**OTHERS**
Dr. Izzeldine Abuelaish is our guest speaker on OTHERS day. Be inspired by his journey of peace and human dignity.

**CONNECT**
Join women in our community as we CONNECT to make our world a better place through kindness, interfaith understanding and healing.

**YOU**
We provide hands on activities that help you focus on taking care of your own mind, body and soul on YOU day.

**GO**
Engage in an interfaith workshop on GO day and experience or observe a traditional Ramadan Iftar.

**ONWARD**
What is your ONWARD? Join us for a Kindness Walk and consider your onward with help from our 14 charities.

14 Partner Charities
Kindness is happening in so many wonderful charities around our area. SevenDays® is committed to educating our followers on opportunities that are around us. Finding your ‘kindness onward’ can be with us or another worthy cause.

KINDNESS Art Show
SevenDays® holds an art competition every year for our Themed Buttons. All students who participate in the competition get to show one of their images in our Art Show. The display represents youth kindness throughout the metro area.

Youth Leadership
We engage area high school students to help plan and promote our SevenDays® experience. Our Kindness Youth Leadership Team works from September - April chairing committees and spreading kindness in their own communities.
Sponsor Options

**Presenting Sponsor** | **$15,000**
- Presenting Sponsor for a themed event
- Priority listing in Events Program on themed event
- Recognition at beginning and end of themed event
- Opportunity to speak at event; 2 to 4 minutes
- VIP seating at your themed event
- 10 Walk Registrations – including one t-shirt per registration
- Name or logo on all applicable collateral materials
- Individual Social Media posts to thank you...our sponsor
- Eight invitations to our Patron Party

**SevenDays® Sponsor** | **$5,000**
- Logo in Events Program
- Name or logo on all applicable collateral materials
- Verbal recognition at beginning of themed event
- Five tickets to SevenDays® Walk – including one t-shirt per registration
- Individual Social Media posts to thank you...our sponsor
- Four invitations to our Patron Party

**Kindness Sponsor** | **$2,500**
- Name in Events Program
- Name on all applicable collateral materials
- Three tickets to SevenDays® Walk – including one t-shirt per registration
- Group Social Media post to thank all our sponsors

**Ripple Sponsor** | **$1,500**
- Name in Events Program
- Name on all applicable collateral materials
- Two tickets to SevenDays® Walk – including one t-shirt per registration
- Group Social Media post to thank all our sponsors

For tax purposes your contribution less $18 per walk registration is tax-deductible

*Left to right:* James Winchester, KC Chiefs; Quinton Lucas, Kansas City Mayor; Mindy Corporon; Jim LaManno; Dani Welniak, Sports Reporter, KCTV 5.

*Members of Operation Breakthrough’s Children’s Choir*